



Augmenting the e-commerce giant's tech team with highly skilled talent

Sketch Brahma Technologies's successful journey in becoming a trusted talent partner,
augmenting high-impact technology teams at Flipkart.



About

Flipkart is India's leading e-commerce platform, transforming the shopping experience for millions of customers through innovation, scale, and a strong customer-first approach.


With a continued focus on technology and digital transformation, Flipkart has consistently driven impactful solutions across the retail ecosystem.



What we do

Since 2023, Sketch Brahma Technologies has been a trusted staff augmentation partner for Flipkart, supporting its evolving business and technology requirements through skilled talent and seamless collaboration.

Through our **retainer engagement model**, we have **empowered Flipkart teams with dedicated resources across design and engineering**, helping accelerate execution, improve operational efficiency, and support large-scale digital initiatives.





Challenges

Flipkart's main challenge was the the growing demand for specialized tech talents for their high impact tech teams

VAST TALENT POOL

Managing and streamlining a vast pool of technology professionals across multiple domains.

SLOW HIRING TURNAROUND

Meeting aggressive hiring timelines and enabling quicker onboarding to support fast-paced business and product requirements.

LACK OF CANDIDATES WITH NICHE SKILL SETS

Identifying highly experienced professionals with specialised and niche skillset across critical functions.

Our Solutions

PRE VETTED TALENT

Through our meticulous sourcing, rigorous screening and interview processes we successfully filtered and selected only the most qualified candidates.

ACCELERATED HIRING TIMELINE

Through our continuous hiring approach we were able to create a pipeline of the pre vetted which enabled Flipkart to significantly accelerate its interview and onboarding process,

SPECIALIZED CANDIDATES

During our coding rounds and technical interviews, we assess whether the candidate truly possesses the niche skill set required for that role.

Our trusted process

01



Role Details and Discovery

They share the job description and requirements along with niche skillsets required,

02



Sourcing and Screening

We tap into our extensive network to identify, evaluate and shortlist potential candidates.

03



Interview and assesment

Candidates undergo a rigorous vetting process consisting of a coding assessment and technical interviews

04



Curated Profiles

After thorough vetting we share 1-2 highly qualified profiles for the client's initial screening.

05



Interviews and Onboarding

Then the screening-selected candidates gets interviewed upon satisfaction the resources is augmented to the team.

Roles we've catered

UI/UX DESIGN

Designing intuitive interfaces and elevated experiences using Figma



FRONTEND DEVELOPMENT

Creating optimal user experiences with React JS, Next JS and Typescript development frameworks.



BACKEND DEVELOPMENT

Building robust, scalable mobile apps for Android and iOS platforms.



BACKEND DEVELOPMENT

Constructing robust and resilient backend architecture.



Highlights

We crunched the numbers so you don't have to — fast hires, less stress, more wins

48

Total Profiles Shared

32

Total Profiles selected

24+

Total Candidates Onboarded

48 Hrs

Average time to share candidates

3:2

Profiles shared to shortlisted ratio

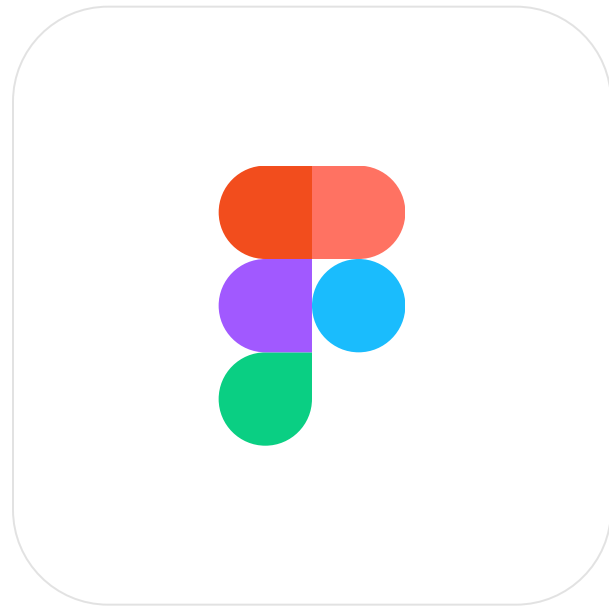
3:1

Interviews to hire ratio

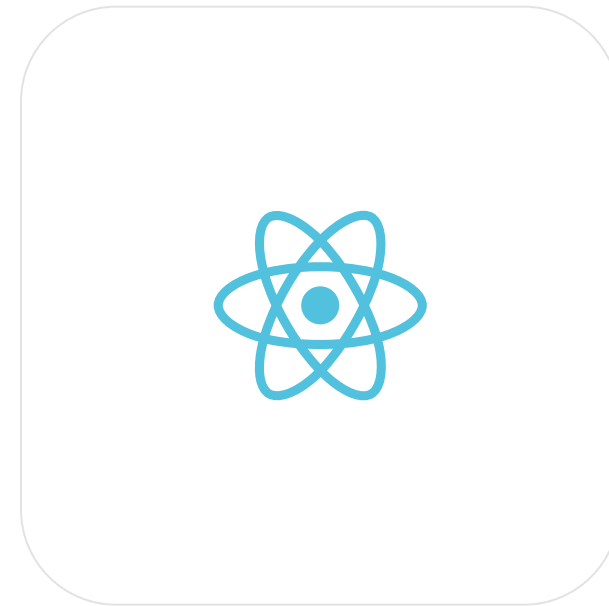
12 days

Average time to close a role

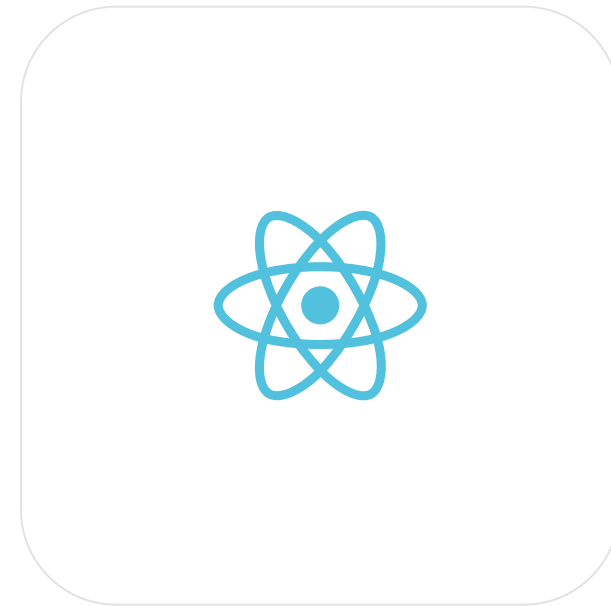
Technologies Covered



Figma



React



React Native



Java



Teams Augmented

Our deployed resources are working with different teams in Flipkart

 Marketplace and Retail Tech

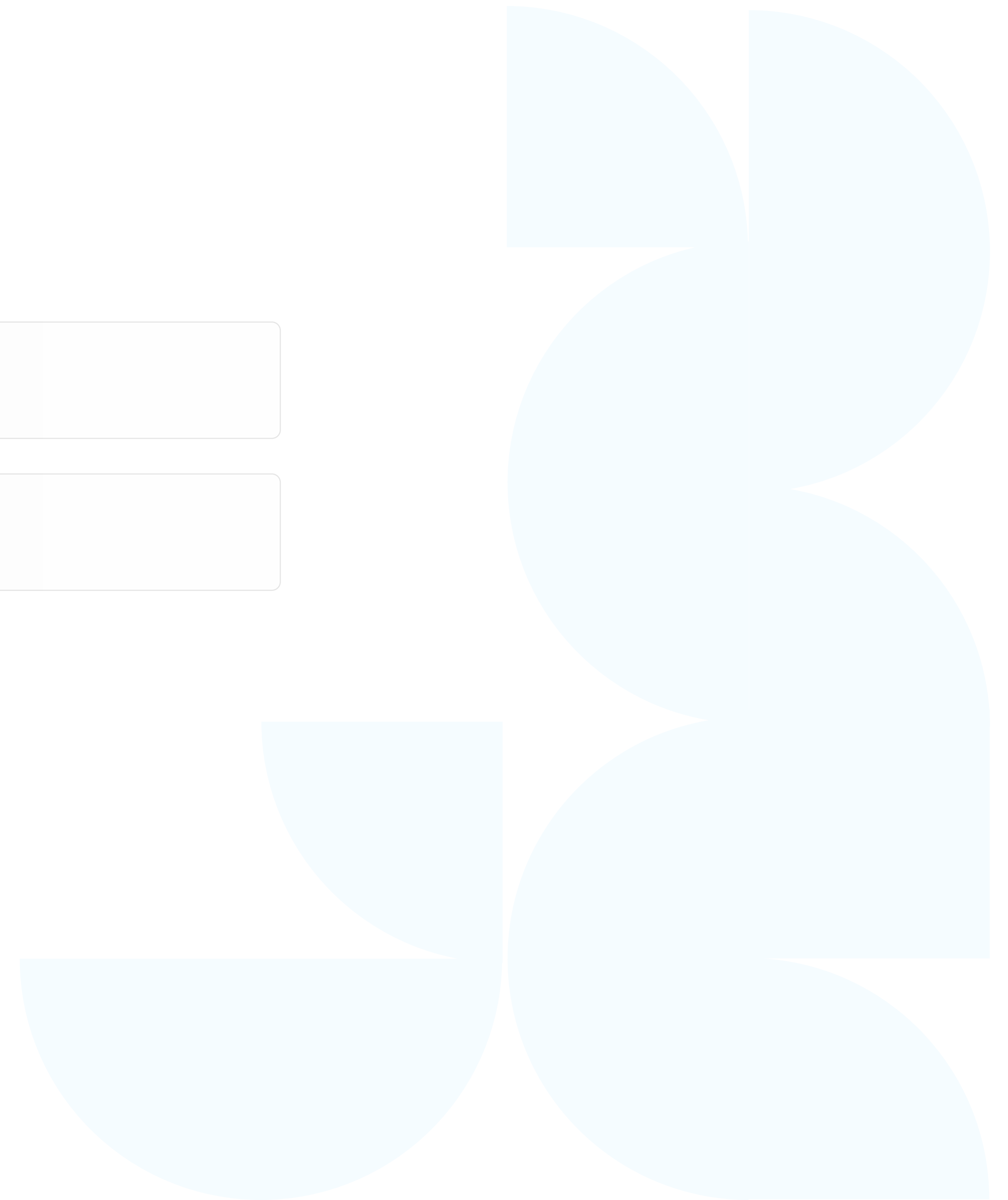
 CDO & M3

 Ekart

 FPG - Tech

 Central Functions

 CSE



Our Impact

Over the span of two years, Sketch Brahma Technologies **successfully onboarded 20+ high-quality resources**, catering to diverse experience levels and specialised skill requirements across multiple teams at Flipkart.

Through our **rigorous screening and flexible hiring approach**, we enabled Flipkart to **significantly accelerate its interview and onboarding process**, improving hiring efficiency while ensuring access to top-tier talent when it mattered most.

The **deployed developers delivered impact from day one**, seamlessly integrating into teams to drive faster execution, improve operational efficiency, and support large-scale digital initiatives across the organization.



Thank you for delving into our success story

We're thrilled at the prospect of augmenting our resources with esteemed clients like you!